

# 2012 Business Expo!

February 18th, 2012

The 2012 Business Expo, sponsored by the St. Marys Area Chamber Of Commerce and The River 98.9, will be held on Saturday, February 18th at the Red Fern from 9 a.m. to 1 p.m. Last year approximately 2,000 people attended the Expo, and 2012 promises to be even better!

The Business Expo provides businesses and organizations an opportunity to talk with customers, one on one, about their products and services. It's an outstanding opportunity to showcase your business and generate business for the new year.

This year's Business Expo will feature a variety of exhibits, lots of prizes and a benefit for the local Christian Food Bank.

Participating vendors will receive booth space at the 2012 Expo, 30 30 second radio ads on The River 98.9 three weeks prior to the event. Co-sponsorship of a live broadcast on The River 98.9, February 18th from 9 a.m. to 1 p.m., where a representative from your business will be featured on the air. Plus, each business will be featured on The River 98.9 and St. Marys Area Chamber Of Commerce web sites!

## **2012 Business Expo**

Location—Red Fern  
Time—9 a.m. to 1 p.m.

### **Features:**

Elk Regional Health Centers "Healthy Heart Fair". Featuring screenings and information.

### **Prizes**

There will be a variety of prizes given away at the Expo, including cash, tickets to Holiday Valley, and tickets to see Confederate Railroad and the Kentucky Headhunters in March!

### **Charity**

Christian Food Bank Collection, courtesy of Straub Brewery. Those who bring a non-perishable food item to benefit the Christian Food Bank will have a chance to win \$98 cash and 10 tickets to the Pittsburgh Zoo!

Live Broadcast on The River 98.9!



## **MARKETING PLAN**

- Booth Space at 2011 Business Expo on February 18th, 2012
- Included on 80 radio ads on The River 98.9 to promote the event.
- Included in advertising provided by the St. Marys Area Chamber Of Commerce.
- Included in newspaper advertising to promote the Expo.
- Included on St. Marys Area Chamber of Commerce and The River 98.9 web sites.
- 30 Radio ads on The River 98.9 to promote your business participation.
- Each sponsor will receive one segment of a 4—hour live broadcast on February 18th from the Expo on The River 98.9
- Each sponsor should provide one door prize to be given away at the event.

Price—\$220.00

Members of the St. Marys Area Chamber of Commerce receive a discount rate of \$200.00

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**Tickets To See  
Confederate Railroad  
& The Kentucky  
Headhunters!**



**\$98.00  
And 10  
Tickets To  
Pittsburgh  
Zoo!**

## Vendor Application Form

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ E-Mail \_\_\_\_\_

Do You Need Electricity? Yes \_\_\_\_\_ No \_\_\_\_\_

Price—\$220.00 (Non Chamber Members)  
\$200.00 Members Of St. Marys Area Chamber Of Commerce

Payment must be made with return of reservation form. For more information, call 781-3804 (St. Marys Area Chamber Of Commerce) or, Paula Weyant (The River 98.9), 594-2394